

# JASMINE STYLES

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www.JasmineStyles.com

## WORK EXPERIENCE

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12/17 - present

### ABC ACTION NEWS

*Weekend Morning Anchor/Reporter*

- Perform between six to eight live shots for Good Morning Tampa Bay's 4-hour show.
- Enterprising content for live shots, in-studio touch screens, VOSOTs, etc.
- Responsible for stacking and writing weekend "Over-The-Top" (OTT) flash briefing for Amazon Alexa, Amazon Echo, and Roku devices

09/15- 11/17

### KFDM/KBTV

*Evening Anchor*

- Solo anchored portions of wall-to-wall Hurricane Harvey coverage with little to no scripted content
- Initiated and facilitated new segments:
  - Award-winning live debates between local Sheriff candidates
  - Fit Fridays
  - Education Matters
  - Motivational Mondays
- Reported live on special assignments including police attacks in Baton Rouge, La. and Dallas, Texas

06/12 - 08/15

### News 19 WLTX

*Multimedia Journalist/Weekend Anchor*

- Field anchored morning show at the State House for historic vote to bring down the Confederate Flag
- Conducted live interviews and interactive live shots every Thursday for News19's *Restaurant Report Card*
- Created graphics using Axis to enhance packages and VOSOTs

## EDUCATION

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2008 - 2012

### B.A. Media/Communications Studies

Florida State University

### Minor in Broadcast Journalism

Florida A&M University

## JOURNALISTIC VENTURES

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- NBCUniversal/ABFF Hosting Workshop Selected Participant
- NBCUniversity Selected Participant
- SETX Press Club Award Winner
- Gannett (Tegna) Innovation Grant Winner
- Gannett (Tegna) Talent Development Program Video Contest Winner

## SKILLS

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### Editing Software

Avid

Edius

Audacity

Velocity

iMovie (Desktop and Mobile)

### News Tools

iNews

ENPS

Brightcove

Presto

Axis

Lakana


## AFFILIATIONS


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- Gannett's (Tegna) Talent Development Program
- Tampa Bay Association of Black Journalists, Secretary
- The National Association of Black Journalists
- Delta Sigma Theta Sorority, Incorporated

## SOCIAL MEDIA

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 @JasmineStylesTV

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 Jasmine Styles WFTS