

JASMINE STYLES

WORK EXPERIENCE

12/17 - present

ABC ACTION NEWS

Weekend Morning Anchor/Reporter

- Perform a maximum of six live shots for Good Morning Tampa Bay every half hour
- Responsible for stacking and writing weekend "Over-The-Top" (OTT) flash briefing for Amazon Alexa, Amazon Echo, or Roku devices
- Create digital look lives for Twitter with the mobile version of Apple iMovie

09/15– 11/17

KFDM/KBTV

Evening Anchor

- Solo anchored portions of wall-to-wall Hurricane Harvey coverage with little to no scripted content
- Initiated and facilitated new segments:
 - Award-winning live debates between local Sheriff candidates
 - Fit Fridays
 - Education Matters
 - Motivational Mondays
- Reported live on special assignments including police attacks in Baton Rouge, La. and Dallas, Texas

06/12 – 08/15

News 19 WLTX

Multimedia Journalist/Weekend Anchor

- Field anchored morning show at the State House for historic vote to bring down the Confederate Flag
- Conducted live interviews and interactive live shots every Thursday for News19's *Restaurant Report Card*
- Created graphics using Axis to enhance packages and VOSOTs

EDUCATION

2008 - 2012

B.A. Media/Communications Studies

Florida State University

Minor in Broadcast Journalism

Florida A&M University

JOURNALISTIC VENTURES

- SETX Press Club Award Winner
- Gannett (Tegna) Innovation Grant Winner
- Gannett (Tegna) Talent Development Program Contest Winner

SKILLS

Editing Software

Avid

Edius

Audacity

Velocity

iMovie (desktop and mobile)

News Tools

iNews

ENPS

Brightcove

Presto

File Transfer Protocol (FTP)

Axis

Lakana

Social Media

Twitter


Facebook


Periscope

AFFILIATIONS

- Gannett's (Tegna) Talent Development Program
- Tampa Bay Association of Black Journalists
- The National Association of Black Journalists
- Delta Sigma Theta Sorority, Incorporated

SOCIAL MEDIA

 @JasmineStylesTV

 Jasmine Styles WFTS