

JASMINE STYLES

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www.JasmineStyles.com

WORK EXPERIENCE

09/15– present

Evening Anchor

KFDM/KBTW

- Initiate and facilitate new segments:
 - Award-winning live debates between local Sheriff candidates
 - Fit Fridays
 - Education Matters
 - Motivational Mondays
- Report live on special assignments including police attacks in Baton Rouge, La. and Dallas, Texas.
- Schedules and records news team post production meetings
- Conduct live interviews for two weekly franchise segments:
 - Ask the Attorney
 - Better Business Bureau Scam Tracker
- Writes local VOSOTs, rewrites network intros and tags and VOSOT scripts daily for show using iNews
- Solo anchors half-hour broadcast and dual anchors hour-long broadcast

06/12 – 08/15

Multimedia Journalist/Weekend Anchor

News19 WLTX

- Field anchored morning show at the State House for historic vote to bring down the Confederate Flag
- Conducted live interviews and interactive live shots every Thursday for News19's *Restaurant Report Card*
- Created graphics using Axis to enhance packages and VOSOTs
- Edited content on deadline out in the field
- Used multiple social media platforms to update viewers on stories and breaking news
- Shot, wrote and edited content for broadcasts and WLTX.com

EDUCATION

2008 - 2012

B.A. Media/Communications Studies

Florida State University

Minor in Broadcast Journalism

Florida A&M University

JOURNALISTIC VENTURES

SETX Press Club Award Winner
Gannett (Tegna) Innovation Grant Winner
Gannett (Tegna) Talent Development Program Contest Winner

SKILLS

Editing Software

Avid

Edius

Final Cut Pro

Audacity

Velocity

News Tools

iNews

ENPS

Brightcove

Presto

File Transfer Protocol (FTP)

Axis

Social Media

Twitter


Facebook

Periscope

AFFILIATIONS

Gannett's (Tegna) Talent Development Program
The South Carolina Association of Black Journalists – President
The National Association of Black Journalists
Delta Sigma Theta Sorority, Incorporated

SOCIAL MEDIA

 @JasmineStylesTV

 Jasmine Styles